

# master



**working for you** 24 hours a day  
7 days a week™

**MASTER MAGNETSIGN®** freestanding, two-sided rental signs

## benefits

- customized design with unlimited creative potential
- cost effective, just a few dollars a day
- access to large volumes of potential customers
- on-premise targeted advertising creates impulse purchases
- eye-catching fluorescent magnetic letters and graphics
- 24 hours a day, 7 days a week, week after week
- up to 100 sq. ft. of powerful full-color curbside advertising
- a Magnetsign can't be turned off, thrown away, spam filtered, channel flipped, affected by technical or electrical issues
- quick copy change service
- we can promote your brand, logos and customized graphics
- use of branding and logos allows you to access supplier and co-op advertising dollars, supplier discounts or incentives
- secure tamper proof screens, adjustable legs, ground anchored and secure
- environmentally friendly advertising - our signs, letters and graphics are reusable, Magnetsigns don't use electricity

## uses

- **marketing** - product and service promotions and launches
- **promotions** - seasonal, new arrivals and offers, pricing, branding, institutional, personal, sponsorships, causes, ideas
- **sales** - clearance, liquidation, sidewalk sales, blowout, garage, moonlight madness, holidays, celebration, auctions, theme
- **events** - grand openings, anniversaries, parties, fundraising, shows, meetings, entertainment, sports, arts, educational, charity, religious
- **campaigns** - cross media, elections, public relations, fundraising, self promotion, safety, awareness, humanitarian
- **recruiting** - help wanted, students, tenants, volunteers, members, players, parishioners, crime stoppers, enforcement, military
- **notices** - hours, contact information, vacancies, recognition, legal, health, congratulations, periodic, warnings, disclaimers, tenders
- **announcements** - news, public, civic, organizational, invitations, new management, traffic, family
- **directions** - relocations, poor locations, construction, renovations, parking, directional, maps, you-pick produce

## sizes

- 5 ft. high x 9.5 ft. wide = 47.5 sq. ft. per side
- 5 ft. high x 8 ft. wide = 40 sq. ft. per side
- 4 ft. high x 8 ft. wide = 32 sq. ft. per side
- 4 ft. high x 6 ft. wide = 24 sq. ft. per side

## rates

- option 1:
- option 2:
- option 3:

say it... curbside®



layout samples

**LUBE-X**

**OIL CHANGE**  
**GOT 20 MINUTES DOLLARS ???**

**RAMADA**

**STAY 3 SAVE 20%**  
**FREE BREAKFAST**

**ATB Financial**

**RETIRE WITH EASE**  
**WE CAN HELP!**

**McDonald's**

**COOL M&M Mc FLURRY**  
**OREO OR M&M**  
**\$2.79 + TAX**

**FULL SERVICE**

**CAR Wash & Wax**  
**\$25**

**555-1212**

**YOU'LL BE ...**  
**SOLD**

**Call HEATHER RYAN**

about us

Magnetsigns is an outdoor and indoor advertising company specializing in the rental of high-impact portable and permanent signs and displays using vibrant fluorescent letters and graphics. Our franchisees will customize your layout to fit the personality of your business. We professionally deliver and install your sign or display to your location and provide copy changes.

Franchise opportunities call 800-219-8977 or visit [magnetsigns.com](http://magnetsigns.com)



contact